

Macy's

All-Wool Vigoureux Prunella—41 in.

Gray and other quiet colors.

Value \$1.00; Special at 66c

Basket Weave Suiting—42 in.

Navy, light gray, medium gray, smoke, mustard, reseda, stone, green, garnet, champagne, gold, rose, prune and ashes of roses.

Value \$1.25; Special at 94c

All-Wool Black Panama—50 in.

For Dresses or Separate Skirts.

Value \$1.00; Special at 79c

Imported Black Voile—42 in.

Gros-grain silk edge, jet black, crisp finish.

Value \$1.25; Special at 79c

So Slight a Thing as a Thread Awry Permits Us to Sell Silk Stockings at \$1.19 That We Have in Stock Flawless at \$1.39 to \$2.49.

These are Pure Thread, Ingrain-dyed Silk Stockings, the qualities we sell regularly at \$1.39 to \$2.49, but they are the maker's "throw-outs"—Stockings in which sharp-eyed examiners have discovered minor defects—a thread too thick, a thread uneven, a thread dropped—blemishes so slight that only practised inspectors can find them. Black and colors, in all the weights and styles carried in our regular stock and sold by us at \$1.39 to \$2.49, choice at \$1.19.

Here's a New "Irontex" Hose

"Irontex" Hosiery is one of our favorite lines. We are proud of the brand. More and more women—also men and children—are finding out how good these Stockings are. The latest addition is a sheer gauze lisle thread beautifully mercerized, deep, elastic web top; black, white and assorted shades of tan; heels, soles and toes spliced with fine Belfast linen. The price is 48c.

Women's 25c Hose at 19c

Black cotton, medium weight, full-fashioned feet and legs, double soles, heels and toes; also sheer gauze lisle, double soles, heels and toes; value 25c., special at 19c.

Children's Imported Hose

These are 1x1 Ribbed Hose, medium weight, appropriate for boys and girls. They come in black, tan or white. Our prices—6 to 8½ at 24c. and sizes 9 to 10 at 29c. Sold by others at 35c.

35c Grenadier Cloth, 19c

Wash Goods Dept., Main Floor.

One of the prettiest of Wash Goods—Grenadier Cloth—woven of wonderfully fine mercerized yarn. It's a splendid imitation of Rajah Silk; 27 inches wide; twenty colors, including white and black; value 35c; special at 19c.

Demonstration of Polarized Fabrics

"Polarized Fabrics" are guaranteed not to fade. We show them in the following materials:

Cotton Shantung, 27 inches wide, full range of colors, 29c.
Ribbon-striped Voile, 40 inches wide, full range of colors, 39c.
Poplin, 27 inches wide, full range of colors, 24c.

White Goods Reduced

1st Floor, Rear.

English Mercerized Figured Madras, large variety of designs appropriate for waists.

Regularly 24c a yard; reduced to 17c

Shirting Madras, 32 inches wide, stripes that are suitable for tailored waists, dresses and men's shirts.

Regularly 34c a yard; reduced to 26c

English Long Cloth, 36 inches wide; soft needle finish; popular for underwear; piece of twelve yards.

Regularly \$1.25 piece; special at 96c

Handkerchiefs

1st Fl., Centre.

Men's Pure Irish Linen, slightly blemished by a barely perceptible dropped stitch or coarse thread, hem in all widths—

Values up to 30c each.

special at

15c

Men's Pure Irish Linen, eyeliner embroidered initial, usually sold at \$2.50 a dozen—

79c

Box of six for

White, with fancy corded stripe borders, each 44c.

Rumchunda patterns in all colors, each, 46c.

Shirtdress and-linen in exquisite pastel plaids, each, 69c.

White with beautiful brocaded borders, each, 89c.

Rich solid colors, and white with colored all-over, ribbon-edge and Persian border designs, each, 99c.

WOMEN'S SHEER IRISH LINEN, extra quality, hand-drawn eighth and quarter inch hems, from our own factory, same quality sold elsewhere at \$4.00 a dozen—

\$1.38

Women's Bathing Suits at \$7.94

2d Fl., 34th St.

These Bathing Suits are designed on gown lines. Every one of them features invisibly a side seam.

Three styles to choose from:
Princess style, black chiffon taffeta in over-panel; Dutch neck and short sleeves finished with black-and-white check silk, soutache; side-plaited flounce to match.

Tucked Bathing Suit, black chiffon taffeta, Dutch neck, short sleeves; belt and front princess panel finished with soutache; deep, side-plaited flounce to match.

Princess style, tartan plaided taffeta criss-crossed by satin overstripes, square Dutch neck and short sleeves soutache-braided; full four-in-hand tie; good skirt.

Our price is \$7.94. We are tolerably sure that similar styles and qualities will cost \$12.00 elsewhere.

\$1.00 Bathing Corset, 69c

Ventilating Cloth, rust-proof boning, long hips and back, front and side boning supports, size 18 to 20—value \$1.00; special, 69c.

2d Fl., 34th St.

\$1.75 "W. B." Corset, 98c

Fine, medium weight batiste, blue cut, medium low bust trimmed with lace; long skirt, front and side boning supports, size 18 to 20—value \$1.75, special, 98c.

Women's Fine Low Shoes

Values \$5.00 & \$6.00 Special \$3.49

Walking Pumps—patent calfskin, tan or black

Russia calfskin, welted soles, close edge, high Cuban heels

\$3.49

Oxford Ties—black glazed kidskin, tan

Russia calfskin, welted soles, Cuban heels

\$3.49

Black Glazed Kid Oxfords, hand-turned flexible soles

\$3.49

The manufacturer needed business—he wanted orders to keep his organization active. That's why he gave us a concession which enables us to offer you the best Shoe Bargains of the season.

They are neat, trim, dainty Shoes with all the unmistakable marks of honesty, quality and style—made right here in New York by a manufacturer whose products are in the best specialty stores in town—with the stores' own names on them.

You may pay us \$3.49 a pair—but you receive \$5.00 and \$6.00 Shoes, just the same. Why not buy them here and save from \$1.50 to \$2.50 a pair?

French Dress Linens

1st Fl., 34th St.

This linen has that dull, dry finish which women like best for suits, dresses and skirts. It is soft, no starch in it to resist the needle; 47 inches wide; special at 38c.

Semi-Made Robes

1st Fl., 34th St.

Hand-embroidered Linen and White, Ecru and Colored Batiste, Princess model or shaped skirts, our regular prices \$16.42 to \$24.89.

Reduced to \$12.48

Embroidered White Batiste and Colored Linen Robes, our regular prices were \$11.89 to \$14.89.

Reduced to \$9.89

Embroidered Flouncings

1st Fl., Centre.

This offering involves all the unsold balance of our Embroideries in ecru and linen shades.

83c to 74c Flouncings, 18-in., at 49c

98c to \$1.39 Flouncings, 27-in., at 69c

\$1.49 to \$1.83 Flouncings, 45-in., at 98c

Laces and Nets Reduced

Colored Silk Embroidered Insertings and Bands; were 29c to 57c a yard;

Reduced to 19c

Colored Rat Tail Lace

Galloons Reduced

1st Fl., Centre.

Reduced from \$1.42 to 98c; 3 in. wide.

Reduced from \$1.94 to \$1.12; 4½ in. wide.

Gold and Silver Edgings, Insertings and Bands, also Silk Embroidered Bands, were 15c to \$1.74 a yard;

Reduced to 5c to 79c

Fancy Tinsel and Beaded Nets; 18 to 27 inches wide; white, gray, gold or black grounds, were \$3.12 to \$4.89 a yard;

Reduced to \$1.98

\$1.50 Waists at 99c

2d Fl., 34th St.

Figured madras, tailor-made, tucked back and front, link cuff; or

Shirtdress, square neck, bordered with imitation tulle and Venise, cuffs to match, front, sleeves and back finished with fine tucks.

\$2.00 Waists at \$1.29

Soft-finished lawn, three models: one Dutch neck, three-quarter sleeves; the others high collar, long sleeves; all three tucked in clusters; fronts have raised flower, embroidery and drawn-work medallions, lace at collar and cuffs.

\$3.00 Waists at \$1.98

Tailor-made linen, tucked back and front, hand-embroidered flower-venise and polka dots both sides of box pleat, laundered collar and cuffs; or

Mercerized batiste, square neck, short sleeves, fine lace yoke, hand-embroidered front, back and shoulders, tucked, narrow lace in sleeve and cuff.

Women's Knitted Underwear

2d Fl., Centre.

We hope you will scan this little list. Regular items from our regular stock. Certain lines offered at reduced prices could have been bought by us, but they were not as desirable as these, nor would the prices have been lower.

Our regular goods at regular prices are frequently much better values than the "specials" others advertise.

Swiss Ribbed Lisle Thread Vests; low neck, sleeveless and with short sleeves; plain tops or trimmed with fancy lace, at 24c

Jersey Ribbed Cotton Drawers; French hand, umbrella-shaped; trimmed with lace, at 29c

Ribbed Cotton Drawers; umbrella-shaped; French hand or tight tops, at 49c

Swiss Ribbed Lisle Thread Vests; low neck and sleeveless; hand-crocheted fronts and shoulders, various designs; special at 49c

Swiss Ribbed Lisle Thread Union Suits; low neck and sleeveless; plain tops and bottoms; trimmed with lace, at 69c

Swiss Ribbed Lisle Thread Union Suits; low neck and sleeveless; hand-crocheted fronts, finished with lace edging; umbrella-shaped drawers trimmed with lace, at 98c

One Hundred Veiled Foulard Dresses for Large and Small Women and Misses

New models, made of polka-dotted foulards, chiffon voile over-dress; blouse with low neck, Paquin oversleeves, fine net sleevelets; sleeves, collar and cuffs piped with contrasting taffeta; full pleated skirts.

Our Regular \$22.74 Dresses at \$14.74

Women's Evening Capes

Three Models at \$13.74

THE "MIRABEAU," new Coat-Cape, fine, light-weight broadcloth, in pastel and staple shades; made with deep, square collar and revers trimmed with fancy self-burtons; simulated cuff to match; narrow collar of contrasting satin.

"L'ARABE" Cape, broadcloth, in black, gray, white, pink, rose, light blue, cadet, lavender, Nile, gold; full draped model, shoulder folds forming simulated hood, ending in silk tassel; front and hood bordered with self-colored embroidered net.

THE "NAOMI" broadcloth, in pearl, light blue, cadet, Gobelin, navy, red, rose, pink, Nile and gold; long, full model, pointed yoke of gold embroidery, ending in silk tassel and bordered with turned fold of messaline, held by corded self-cabochons.



Venise Lace Coat

Looks Like Irish Hand Crochet

Value \$15.00 Special \$9.49

Robe Dept., 1st Floor, 34th St.

Lace Scarfs Reduced

Imported Embroidered Lace Scarfs—white, ecru or black. They are equally desirable for mountain, shore or city. We've told you they have been reduced. No use adding another word except to tell you the extent of the reductions:

Scarfs that were \$2.69 to \$2.97; now \$1.39

Scarfs that were \$3.49 to \$3.96; now \$1.98

Scarfs that were \$4.29 to \$4.96; now \$2.97

Scarfs that were \$5.49 to \$5.74; now \$3.49

Scarfs that were \$7.49 to \$8.94; now \$4.96

Foundations for Gowns

Misses' Princess Slips, pale blue and pink lawn, low neck and three-quarter sleeves edged with lace, ribbon and beading—tucked skirt flounce edged with lace, special at \$3.99

Women's Lawn Petticoats, knee flounce of blind embroidery, dust ruffle with scalloped edge, special at \$3.99

Knee flounce of eyelet embroidery bordered by embroidered beading and ribbon, special \$2.49

Knee flounce made of embroidered polka dot bands, and ruffle, embroidered dust ruffle, special, \$2.79

Deep knee flounce of wide Valenciennes lace bands bordered by embroidered beading and ribbon, special \$3.79

Cloths and Napkins

1st Fl., 34th St.

Full-bleached Heavy Pure Scotch Satin Damask—our own importations. The Cloths are round with scalloped edges. The following prices are fully twenty per cent. less than such qualities can be bought elsewhere.

Cloths, 72 in. diameter, \$3.29

Cloths, 81 in. diameter, \$4.29

Cloths, 90 in. diameter, \$5.29

Napkins, 22x22 in., \$5.78 doz.

Napkins, 24x24 in., \$6.72 doz.

Napkins to match, hemmed or unhemmed, \$1.98 dozen.

Table Damask

1st Fl., 34th St.

From Ireland, brought over by us: Satin Damask; full bleached, heavy, no loading; many artistic designs, including rose and stripes, moire stripes, spot, wild rose and fern; 72 inches wide; 69c.

Napkins to match, hemmed or unhemmed, \$1.98 dozen.

Macy's

East India Rugs

Sizes 8x10 ft. to 12x15 ft.

Our Prices Were \$79.50 to \$224.00

Reduced Now \$60.00 to \$138.00

At 75c Square Foot

Should you make comparisons, be sure that the Rugs elsewhere are 8x8 or 10x10 stitch. This means there are eight or ten stitches both ways to every square inch. Two-tone medallion and small figure designs in light and medium colors that are guaranteed vegetable dye.

Third Floor

"Wedding Gift" Furniture Reduced

This Furniture was not reduced without considerable thought and discussion on our part. You know, it's the kind of Furniture that ties up a great deal of money and doesn't sell as generally or rapidly as other lines. The heaviest drafts are made on it in June, when people give wedding presents, and in December, when they give Christmas presents.

The decision was to reduce the prices so that all who will be interested in such things this June will find a sound economic incentive to buy from us.

Gold Parlor Cabinets

Were \$70.25; reduced to \$53.34

Were \$87.50; reduced to \$66.75

Were \$95.25; reduced to \$73.25

Were \$122.00; reduced to \$92.75

Were \$136.00; reduced to \$104.00

Were \$157.00; reduced to \$119.00

Were \$171.00; reduced to \$131.00

Were \$196.00; reduced to \$172.00

Rookwood Parlor Cabinets

Were \$43.75; reduced to \$33.34

Were \$48.24; reduced to \$36.67

Were \$51.25; reduced to \$39.34

Were \$55.25; reduced to \$42.24

Were \$70.25; reduced to \$61.75

Gold and Onyx Tables

Were \$56.25; reduced to \$42.67

Were \$58.75; reduced to \$45.67

Were \$63.75; reduced to \$48.67

Were \$67.25; reduced to \$52.25

Were \$84.50; reduced to \$79.50

Mahogany Music Cabinets

Were \$22.64; reduced to \$14.34

Were \$24.89; reduced to \$21.74

Were \$30.67; reduced to \$23.34

Were \$37.67; reduced to \$28.67

Vernis Martin Cabinets

Were \$41.24; reduced to \$31.24

Were \$55.24; reduced to \$42.24

Were \$63.25; reduced to \$55.25

Were \$87.50; reduced to \$66.75

Rookwood and Vernis Martin Music Cabinets

Were \$15.74; reduced to \$12.24

Were \$20.24; reduced to \$17.49

Were \$24.89; reduced to \$21.74

Upholsteries Reduced

There should be quick takers for these Upholsteries. We've selected the very things you need now for Summer homes and made havoc of prices.

Third Floor.

Real Lace Curtains, including Renaissance and Lacer Arabian; hand-some hand-made lace patterns mounted on best quality French net.

Also Novelty Cottage Curtains; Marie Antoinette and fillet insertion on best quality cable net; were \$5.94 to \$6.94; special \$2.89 at

Imported Cretonnes; floral patterns and all-over designs printed on heavy cloth; regularly 38c a yard; special at 28c